

# **EXHIBIT F**

## Audience Overview

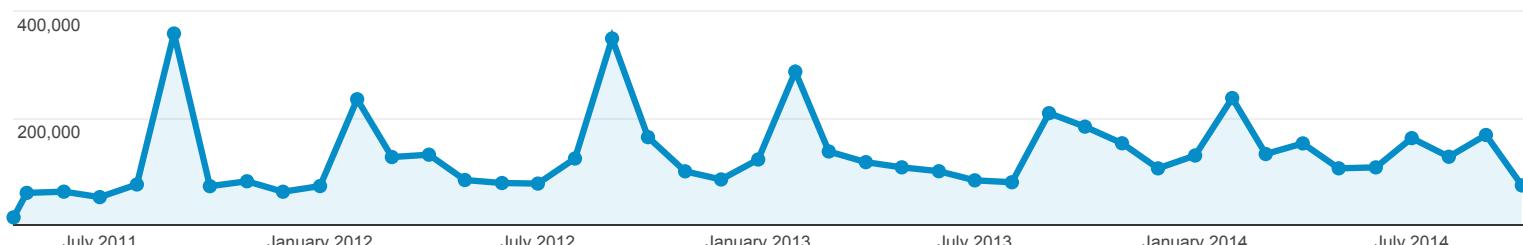
Apr 20, 2011 - Oct 26, 2014

 All Sessions  
100.00%

 + Add Segment

Overview

● Pageviews



Sessions

2,555,944



Users

1,777,294



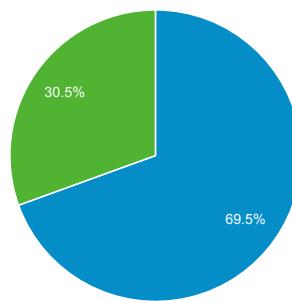
Pageviews

5,556,921



New Visitor

Returning Visitor



Pages / Session

2.17



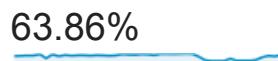
Avg. Session Duration

00:01:49



Bounce Rate

63.86%



% New Sessions

69.42%



## Language

## Sessions % Sessions

1. en-us	1,937,855	75.82%
2. en-gb	81,086	3.17%
3. fr	47,455	1.86%
4. es	44,708	1.75%
5. en	42,929	1.68%
6. de-de	33,671	1.32%
7. pt-br	33,192	1.30%
8. es-es	28,102	1.10%
9. fr-fr	23,192	0.91%
10. ru	23,156	0.91%